

Transcript

Template 4 – [W]ORLD – W5

W5 stands for Who, What, When, Where and Why.

It is a very old technique that was developed by Greek philosophers during antiquity.

And it involves just answering questions about the situation.

So, who is or who are in this situation?

What is it about?

When is it taking place?

Where and why?

So simply answering these questions would give you already some very good information about the situation.